

Key Performance Indicators Report Fall 2013




University of the Virgin Islands
Board of Trustees Meeting
October 26th, 2013





Report


- ▶ Enrollment
- ▶ Retention and Graduation
- ▶ Undergraduate/Freshmen Profile
- ▶ Development

Final Enrollment


▶ Headcount = 2,350  4%
 Males = 709  2%
 Males = 30%  1pt



Male Population

Decrease in UG  1% (-7)
 Decrease in GR  13% (-5)

St. Croix = 882  5%

Males = 236  7%
 Females = 646  4%

St. Thomas = 1,468  4%

Males = 473  2%
 Females = 995  6%

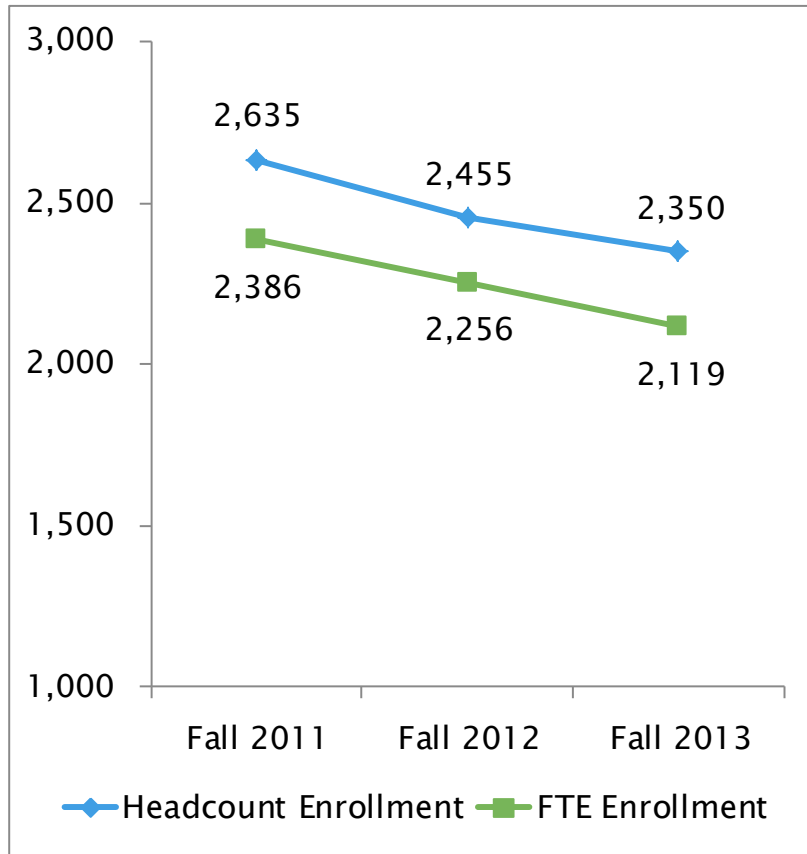
Final Enrollment by Campus Fall 2013 vs. Fall 2012



	Final Fall 2013, October 17, 2013			Final Fall 2012, October 10th, 2012			Percentage Change		
	STT	STX	Total	STT	STX	Total	STT	STX	Total
Graduate									
Full-time	49	15	64	43	7	50	14%	114%	28%
Part-time	54	60	114	74	60	134	-27%	0%	-15%
Total	103	75	178	117	67	184	-12%	12%	-3%
Undergraduate									
Full-time	943	446	1,389	948	475	1,423	-1%	-6%	-2%
Part-time	422	361	783	463	385	848	-9%	-6%	-8%
Total	1,365	807	2,172	1,411	860	2,271	-3%	-6%	-4%
Grand Total	1,468	882	2,350	1,528	927	2,455	-4%	-5%	-4%

Final Enrollment by Student Type and Campus Fall 2013 vs. Fall 2012

	Final Fall 2013, October 17, 2013			Final Fall 2012, October 10th, 2012			%Increase/ Decrease	%Increase/ Decrease	%Increase/ Decrease
	STT	STX	Total	STT	STX	Total	% STT	% STX	% TOTAL
Graduates									
New Graduates	32	13	45	37	10	47	-14%	30%	-4%
Returning	67	50	117	77	53	130	-13%	-6%	-10%
Non-Degree seeking	4	11	15	3	4	7	33%	175%	114%
Re-Matriculated	0	1	1	0	0	0	-	-	-
Total Graduate	103	75	178	117	67	184	-12%	12%	-3%
Undergraduates									
New Freshman	229	116	345	239	160	399	-4%	-28%	-14%
New Transfer	90	32	122	55	25	80	64%	28%	53%
Continuing Students	947	574	1,521	997	616	1,613	-5%	-7%	-6%
Re-Matriculated	3	6	9	7	8	15	-57%	-25%	-40%
Special	23	7	30	20	4	24	15%	75%	25%
Non-Degree seeking	73	72	145	93	47	140	-22%	53%	4%
Total Undergraduate	1,365	807	2,172	1,411	860	2,271	-3%	-6%	-4%
Grand Total	1,468	882	2,350	1,528	927	2,455	-4%	-5%	-4%

Headcount and FTE Enrollment Fall 2013



-  4% Headcount Enrollment
-  6% FTE

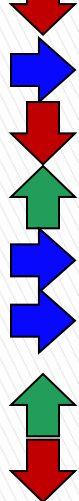
Student Retention, Continuation & Graduation Rates with Peer Comparisons

	UVI Based on 2002–2011 Cohorts	CSRDE* Based on 2002–2011 Cohorts
Retention	<p>Fall 2012 68%</p> <p>Gender - Males 68% Females 67%</p> <p>Campus - St. Thomas 66% A.A. Sheen 70%</p> <p>Fall 2011 70%</p> <p>Gender - Males 71% Females 69%</p>	<p>All - Public** 75%</p> <p>Moderately Selective 74%</p> <p>Less Selective (<990 SAT) 71%</p> <p>Race/Black 68%</p> <p>Male 69%</p> <p>Female 73%</p> <p>Small Institutions (<5,000) 72%</p> <p>% Part-time UG Above 20% 72%</p> <p>Small Non-Residential 66%</p>
Continuation	<p>3rd Year 47.2%</p>	<p><i>Less Selective</i></p> <p>3rd Year 58%</p> <p>Small Institutions (<5,000) 55%</p> <p>% Part-time UG Above 20% 52%</p> <p>Small Non-Residential 52%</p>
Graduation	<p>6 Year Graduation Rate = 32%</p> <p>8 Year Graduation Rate = 37%</p>	<p>6 Year Graduation Rate</p> <p>All - Public 60%</p> <p>Public/Less Selective 39%</p> <p>Small Institution 38%</p> <p>UG Part-time 20%+ 31%</p> <p>Small Non-Residential 34%</p>


* Consortium for Student Retention Data Exchange

Freshmen & Undergraduate Profile*

▶ Freshmen Profile

- ▶ 345
 - ▶ 81% are 19/Younger
 - ▶ 76 % are Black
 - ▶ 90% Full-Time
 - ▶ 96% In-Territory
 - ▶ 35% Male
 - ▶ 13% (-18)
 - ▶ SAT Scores 812**
 - ▶ 77% Skills Classes
- 
 - 14%
 - 6pt
 - 2pts
 - 52pts
 - 8pts

▶ Undergraduate Profile

- ▶ 2,172 UG/2,350
 - ▶ 27 Average Age
 - ▶ 64% Full-Time
 - 69% - St. Thomas
 - 55% - St. Croix
 - ▶ 93% Territory
 - ▶ 31% Male
 - ▶ 1% (-7)
- 
 - 1 year
 - 1 pt
 - 2pt
 - 1 pt
 - 1 pt
















The typical freshman at UVI is a full-time, black female who is a resident of the territory and a recent high school graduate.

*Comparable data was used when available.

** UVI SAT Scores compared to National Avg: Reading = 419 (Avg. 496); Math = 393 (Avg. 514)- Fall 2012 Nat. Avg.

The typical undergraduate at UVI is a full-time more mature female from the territory who, in all likelihood, has other responsibilities beyond school.

Development (10/1/12 – 09/30/13)

- ▶ **Goal: \$3.4M**
 - Total Contributions \$2,732,017  5%
- ▶ 52% Alumni Contributed  9pts
- ▶ \$ 133,460 Total Contributions  6%
 - \$41 Average Gift  28%
 - \$4 Median Gift  20%
- ▶ 3% Special Alumni Contributed 
 - \$11,822 Contributions  5%
- ▶ 78% Cabinet Contributed 
 - \$10,025 Total Contributions  24%
 - \$1,432 Average Gift  24%
 - \$800 Median Gift  3%
- ▶ 78% Trustees Contributed  22pts
 - \$26,936 Total Contributions  28%
 - \$1,924 Average Gift  18%
 - \$1,050 Median Gift  40%